

**Search Notes**

Application/Control No.

10/072,037

Examiner

Adam L. Basehoar

Applicant(s)/Patent under  
Reexamination

KOCOL, BRYAN

Art Unit

2178

**SEARCHED**

| Class | Subclass | Date      | Examiner |
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| 715   | 501.1    | 4/14/2007 | ALB      |
|       | 530      |           |          |
| 709   | 223      | 4/14/2007 | ALB      |
|       | 224      |           |          |
|       | 226      |           |          |
| 705   | 14       | 4/14/2007 | ALB      |
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**INTERFERENCE SEARCHED**

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**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

|  | DATE      | EXMR |
|--|-----------|------|
| Updated text search in EAST (USPAT, US-PGPUB)            | 4/14/2007 | ALB  |
| NPL Search: Google: "Link Tracking", "Click -thru"       | 4/14/2007 | ALB  |
| NPL Search: IEEE Database: "Link Tracking", "Click-Thru" | 4/14/2007 | ALB  |
| Double Patenting/Inventor Name Search                    | 4/14/2007 | ALB  |
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